

SPORT SPONSORSHIP OPPORTUNITIES

SPORT	VENUE	MARKETING OPPORTUNITY	DIGITAL RECOGNITION	IN PERSON	TICKETS & PASSES	INVESTMENT
Alpine Skiing	Canada Olympic Park <i>Calgary</i>	Banners, tear drop, signage indoor/ outdoor	Digital recognition with sport mention, pre Games take-over (1 day), logo with link on website	Presenter for sport specific Medal Ceremony*	10 Passes to sport specific event WinSport AND 4 Give Back Weekend Passes to Airdrie Community - WinSport	\$10,000 Combined sport investment <i>Alpine Skiing, Freestyle Skiing and Snowboarding</i>
Freestyle Skiing						
Snowboarding						
Archery	St Martin de Porres High School <i>Airdrie</i>	Indoor and outdoor gymnasium sponsor	Digital recognition, logo/link on website	Medal Ceremony VIP	2 Weekend Passes	\$2,020
Artistic Gymnastics	Genesis Place <i>Airdrie</i>	Genesis Place door/ lobby activation, single banner, entry signage	Digital recognition, logo/link placement on website	Sport specific Medal Ceremony presenter	2 Sport specific passes/1 Weekend giveaway pass	\$5,000
Badminton	W.H. Croxford High School <i>Airdrie</i>	Indoor and outdoor gymnasium sponsor	Digital recognition, logo/link on website	Medal Ceremony VIP	2 Weekend Passes	\$2,020
Biathlon	Canmore Nordic Centre <i>Canmore</i>	Entry signage, banner or tear drop. On-site activation	Digital recognition with sport mention, pre Games take-over on Instagram (1 day), logo/link on website	Presenter for sport specific Medal Ceremony*	10 Passes to sport specific event - Canmore AND 4 Give Back Weekend Passes to Airdrie Community - Canmore	\$10,000 Combined sport investment <i>Biathlon and Cross Country Skiing</i>
Cross Country Skiing						
Curling	Airdrie Curling Club <i>Airdrie</i>	Floor/door decal, lobby activation, single banner, indoor and outdoor signage	Digital recognition with sport specific mention, pre Games take-over (1 day), logo/link on website	Presenter for sport specific Medal Ceremony*	10 Passes to sport specific event/4 Give Back Weekend Passes to Airdrie Community	\$10,000
Fencing	Windsong Heights School <i>Airdrie</i>	Indoor and outdoor gymnasium sponsor recognition	Digital recognition, logo/link on website	Medal Ceremony VIP	2 Weekend Passes	\$2,020
Figure Skating	Plainsmen Arena <i>Airdrie</i>	Lobby activation, two banners, entry door decal	Digital recognition, logo/link on website	Sport specific Medal Ceremony Presenter	2 Sport specific Passes/1 Weekend Giveaway Pass	\$5,000

WENDY POTTER

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Futsal (Male)	George McDougall High School <i>Airdrie</i>	Indoor and outdoor gymnasium sponsor recognition	Digital recognition, logo/link on website	Medal Ceremony VIP	2 Weekend Passes	\$2,020
Futsal (Female)	Muriel Clayton Middle School <i>Airdrie</i>	Indoor and outdoor gymnasium sponsor recognition	Digital recognition, logo/link on website	Medal Ceremony VIP	2 Weekend Passes	\$2,020
Hockey (Female)	Genesis Place <i>Airdrie</i>	Floor decal, lobby activation, entry signage/indoor and outdoor signage	Digital recognition with sport mention, pre Games Instagram take-over (1 day), logo/link on website	Presenter for sport specific Medal Ceremony *	10 passes to sport specific event - Genesis Place	\$10,000 Combined sport investment Hockey (female) and Ringette
Ringette					4 Give Back Weekend Passes to Airdrie Community - Genesis Place	
Hockey (Male)	Rob Ebbesen Arena <i>Airdrie</i>	Floor/door decal, lobby activation, single banner, indoor and outdoor signage	Digital recognition with sport mention, pre Games Instagram take-over (1 day), logo/link on website	Presenter for sport specific Medal Ceremony*	10 Passes to sport specific event/4 Give Back Weekend Passes to Airdrie Community	\$10,000
Judo	Genesis Place <i>Airdrie</i>	Indoor and outdoor gymnasium sponsor recognition	Digital recognition, logo/link on website	Medal Ceremony VIP	2 Weekend Passes	\$2,020
Speed Skating	<i>Olympic Oval Calgary</i>	Lobby activation, single banner, entry decal signage, indoor and outdoor signage	Digital recognition, logo/link on website	Medal Ceremony Presenter	2 Sport specific passes/1 Weekend Giveaway Pass	\$5,000
Synchronized Swimming	Shane Homes at YMCA Rocky Ridge <i>Calgary</i>	Lobby activation, two banners, entry door decal	Digital recognition, logo/link on website	Medal Ceremony Presenter	2 Sport specific Passes/1 Weekend Giveaway Pass	\$5,000
Volleyball	New Volleymall Gym <i>Cross Iron Mall</i>	Lobby activation, two banners, entry door decal	Digital recognition, logo/link on website	Medal Ceremony Presenter	2 Sport specific Passes/1 Weekend Giveaway Pass	\$5,000
Wrestling	Bert Church High School <i>Airdrie</i>	Indoor and outdoor gymnasium sponsor recognition	Digital recognition, logo/link on website	Medal Ceremony VIP	2 Weekend Passes	\$2,020

*Speaking opportunity 2-5 minutes in length.